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Pippa Park Crush at First Sight by Erin Yun

Bestselling AAPI Series Has Sold Over 35,000 Copies

"An empowering celebration of identity, friendship, and embracing one's roots . . . Yun writes of Korean American family life with heartwarming, authentic detail."

— Publishers Weekly (Pippa Park Raises Her Game)

(July 2022) This September, Erin Yun is back with book two in the bestselling *Pippa Park* middle grade series about identity, family, friendships, and peer pressure: *Pippa Park Crush at First Sight* (Fabled Films Press; 9/13/2022; ISBN: 978-1-944020-80-4; Hardcover \$16.99; Ages 9-12; 288 pages).

Pippa Park picks up right where she left off . . . trying to balance basketball, school, friends, working at the struggling family laundromat, and fitting in. Eliot, her math tutor—and the cutest boy at school—is finally paying attention to her. And Marvel—her childhood friend—is making her required volunteering much more interesting. But things with the Royals, her new friends and teammates who rule the school, still feel a bit rocky. Especially because Caroline, a head Royal, would like nothing more than to see Pippa fail.

So when Pippa is faced with hosting the annual Christmas Eve party that could make or break her social life, how can she say no? Will Pippa make enough money to cover the costs while juggling crushes and everything else? With courage and determination, Pippa sets out to host the party, find the perfect dress, pick the right boy, and stay true to her real self.

Perfect for the holidays, *Pippa Park Crush At First Sight* features chapter headings that serve as a countdown to Christmas—"25 Days Until Christmas," "(Still) 25 Days Until Christmas," "Only 10 Days

Until Christmas Eve (And Trying Hard Not to Think About It)," capturing the excitement and anticipation of the season—and follows Pippa and her friends as they plan parties, buy gifts (or stress about not having bought gifts yet!), and get in the holiday spirit. Though the book centers around Christmas, Pippa also attends a Hanukkah party and learns about the traditions celebrated by her Jewish friends.

Booklist hails Pippa as "a magnetic heroine, funny and goodhearted . . . that will appeal to a wide audience" (*Pippa Park Raises Her Game*). Tweens will relate to the struggles Pippa and her friends face, from classes and crushes to bullying and basketball, while parents and teachers will appreciate that she's a positive role model for young readers facing their own middle school drama.

While Pippa will appeal to middle graders of all backgrounds, it is also more important than ever that young readers see both themselves and their peers represented in the books they read. In their starred review of book one, *School Library Connection* says, "This is a highly engaging and relevant title for schools that takes up issues of social class, ethnic identity, and the venture of staying true to oneself."

Fabled Films Press has provided numerous classroom resources written and developed under the supervision of educators and professionals, including an anti-racism Asian American Pacific Islander Discussion Guide (sample sections include AAPI Experiences and Bullying & Microaggressions); a Common Core Language Arts Guide (sample sections include pre-reading activity, curriculum connections, and classroom discussion questions); a print-at-home Tween Activity Kit with word games, writing activities, and an Escape Room activity for librarians and teachers to run during book clubs.

Pippa Park My Journal About Life, a fill-in journal with over 125 awesome writing prompts, quizzes, and listicles inspired by the *Pippa Park* book series, is also available for purchase.



About the Author

Erin Yun grew up in Frisco, Texas, and used to play basketball as a middle grader. She received her BA in English from New York University and is currently pursuing her master's degree in Creative Writing at Cambridge. She developed the Pippa Park Author Program, an interactive writing workshop, which she has conducted in person and virtually at schools, libraries, and bookstores.

About Fabled Films and Fabled Films Press

Fabled Films Press LLC is creating original content for young readers and middle-grade audiences that combines strong literary properties with high-quality production values to connect books with generations of parents and their children. Each property is supported by websites, educator guides, and activities for bookstores, educators, and librarians, as well as videos, social media content, and supplemental entertainment for additional platforms.

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