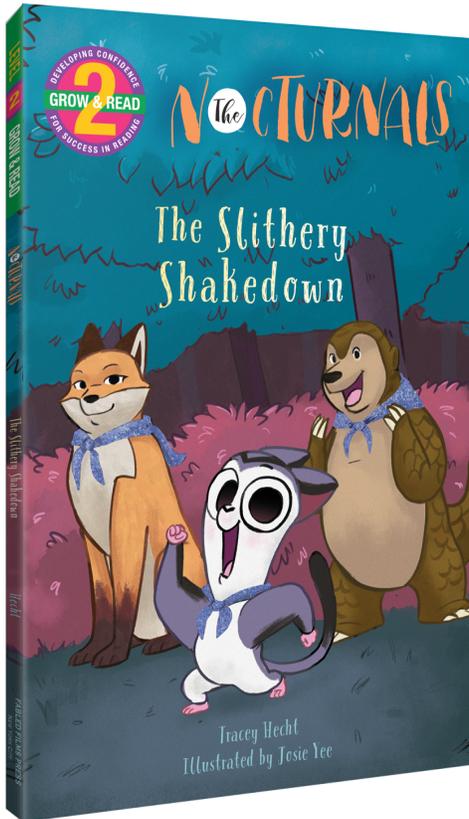


FABLED FILMS

NEW YORK CITY



Fabled Films Press Announces Second Book in Early Reader Grow & Read Program for The Nocturnals

New York, NY, April 2018— Fabled Films Press—the imprint of Fabled Films, a children’s media and entertainment company—is excited to announce *The Slithery Shakedown*, the second book of the newly established Grow & Read Program. Book two introduces a new member of the Fabled Films Press creative team, illustrator Josie Yee. Her use of bright colors and playful illustrations help to emphasize the narrative of the story, bringing the characters to life more than ever before, and help to inspire children aged 5–7 who are commencing in independent reading.

The Grow & Read Program was developed with free online printable storytime activities, including sight word games, coloring pages, animal mask crafts, story and character maps, and more. The activities help strengthen emerging readers’ understanding of the books while instilling confidence and a lifelong interest in reading. The Grow & Read Program launched with *The Moonlight Meeting* in September of 2017 to critical acclaim.

In *The Slithery Shakedown* (HC, \$12.99, April 2017), the Nocturnal Brigade—Dawn, a serious fox; Tobin, a sweet pangolin; and Bismark, the loudmouthed, pint-sized sugar glider—unite to stand up to a big bullying snake. The snake is surprised by their courage and heroic strength. He slithers away, shedding his skin in the process. Now the animals wear the snakeskin as a cape, a reminder of their courage.

Hecht and her team will incorporate this book into their ongoing work with *The Nocturnals’* Read Aloud Writing Program that was created in partnership with the New York Public Library. *The Nocturnals* series is supported by animated shorts and new family content—including Nocturnals Bingo, word games, coloring pages, crafts, story and character maps, and more—on the websites (Growandread.com and Nocturnalsworld.com). For educators, Fabled Films Press has produced Common Core Language Arts and Next Generation Science Guides for each book. Consortium Book Sales & Distribution, a member of the Ingram Distribution Companies, will continue to handle sales and distribution. Fabled Films Press is planning a six-book early reader series, as well as a merchandise program, for *The Nocturnals*.

For a review copy or more information, or to set up an interview, contact: Gisselle Guillén, Fabled Films Press, Gisselle.Guillen@fabledfilms.com, 212-951-1936.

Grow & Read Book 2: The Slithery Shakedown

Author: Tracey Hecht | Illustrator: Josie Yee

ISBN: 978-1-944020-17-0

Trim Size: 6 x 9 | Page Count: 64, with 54 full color illustrations throughout

Price: \$12.99 | Grade: 1–2 | Fountas & Pinnell M

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FABLED FILMS PRESS CREATIVE TEAM

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ABOUT TRACEY HECHT: Tracey Hecht, founder of Fabled Films, is a writer and entrepreneur who has written, directed, and produced for film. Fabled Films brings together her passions and interests: writing, creativity, teamwork, and entrepreneurship. When she isn't writing and managing a business, she can be found hiking, reading, or spending time with her family. Tracey currently splits her time between New York City and Oquossoc, Maine, with her husband, four children, and puppy, Penny.



ABOUT JOSIE YEE: Josie Yee is an award-winning illustrator and graphic artist specializing in children's publishing. She received her BFA from Arizona State University and studied illustration at the Academy of Art University in San Francisco. She lives in New York City with her daughter, Ana, and their cat, Dude.

ABOUT FABLED FILMS:

Fabled Films is a media and entertainment company. Using a combination of original content creation, high quality production, and impactful distribution channels, Fabled Films properties connect across generations of parents and their children. Fabled Films Press is a subsidiary of Fabled Films and a member of the American Booksellers Association and the Children's Book Council. Each property is supported with additional content in the forms of animated web series and social media as well as websites featuring activities for children, parents, bookstores, educators, and librarians.

Connect with Fabled Films and *The Nocturnals*:

www.fabledfilms.com

www.nocturnalsworld.com

Facebook: @nocturnalsworld | Instagram: @nocturnalsworld | Twitter: @fabled_films

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