



## Fabled Films Press Announces Book Three for The Nocturnals and Expanded Middle Grade Read Aloud Program

New York, NY, February, 2017 — Fabled Films Press, the imprint of Fabled Films, a children’s media and entertainment company, is thrilled to announce the third book in the middle grade series, *The Nocturnals*, stories that follow three animal friends: Dawn, a serious fox, Tobin, a sweet pangolin and Bismark, the loud mouthed, pint-sized sugar glider. In the series, the animals band together to save the nighttime world from the mysteries that lurk in the dark. Perfect for fans of Kate DeCamillo’s *Tale of Despereaux*, Sara Pennypacker’s *Pax*, and Erin Hunter’s *Warriors* series, these books will delight readers with their humor, adventure, and exploration of unusual animals.

In *The Nocturnals: The Fallen Star* (HC, \$15.99, May 2, 2017), the brigade awakens to a disaster: all of the forest’s pomelos have been mysteriously poisoned and animals are falling ill—including Tobin! As they set out to investigate, they encounter a mysterious aye-aye named Iris, who claims monsters from the moon are to blame. The Nocturnal Brigade suspects an earthlier explanation and must race to find the answers!

With the publication of *The Fallen Star*, Tracey Hecht will continue the nationwide Nocturnals’ Read Aloud Writing Program that was created in partnership with The New York Public Library (NYPL) and expanded professionally through an American Association of School Librarians’ Webinar. At the American Library Association Midwinter meeting, Fabled Films Press launched a “Read Aloud Not Alone” nationwide campaign for middle graders and has created a Nocturnals Read Aloud Blog (<https://nocturnalsworldreadaloud.tumblr.com/>) to provide research that supports the benefits of reading aloud and inspiration through recorded audio excerpts. Tracey Hecht will go on a national tour to libraries, schools and bookstores in California, Connecticut, District of Columbia, Illinois, New Jersey, New York, Oregon, Utah, and Washington.

*The Nocturnals* will be marketed with a \$500,000 consumer advertising campaign which will include online and social media advertising, animated shorts, new content on the website (<http://www.nocturnalsworld.com>) including activities for families such as bingo and face painting, and Nocturnals’ Common Core Language Arts and Next Generation Science Guides. Consortium Book Sales & Distribution, a member of the Ingram Distribution Companies, will continue to handle sales and distribution.

### **ABOUT TRACEY HECHT:**

Tracey Hecht is a writer and entrepreneur who has written, directed and produced for film. Tracey has launched several start-ups including DoughNet, an online company promoting savings and social responsibility for kids. Fabled Films brings together her passions and interests: writing, creativity, teamwork, and entrepreneurship. When she isn’t writing, she can be found hiking, reading or spending time with her family. Tracey currently splits her time between New York City and Oquossoc, Maine with her husband and four children.

For a review copy, more information or to set up an interview, contact: Stacey Ashton, Fabled Films Press, [staceyashton@fabledfilms.com](mailto:staceyashton@fabledfilms.com), phone: 212-951-0580

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# FABLED FILMS

NEW YORK CITY

## **ABOUT FABLED FILMS:**

Fabled Films is a publishing and entertainment company creating original content for middle grade and young adult audiences. Fabled Films Press combines strong literary properties with high quality production values to connect books with generations of parents and their children. Each property is supported with additional content in the form of animated web series and social media as well as websites featuring activities for children, parents, bookstores, educators and librarians.

Connect with Fabled Films and The Nocturnals

[www.fabledfilms.com](http://www.fabledfilms.com)

[www.nocturnalsworld.com](http://www.nocturnalsworld.com)

Facebook: nocturnalsworld

Instagram: nocturnalsworld

Twitter: @fabled\_films

## **Book 3: The Nocturnals: The Fallen Star**

Author: Tracey Hecht and Illustrator: Kate Liebman

ISBN: 978-1-944020-05-7

Format: Jacketed Hardcover with deckle edge and ebook

Trim Size: 5 ¼ x 8, Page Count: 208 with 23 color illustrations on the chapter headers

Price: \$15.99 US

Ages: 7-12

**On Sale Date: 5/2/2017**

## **Book 2: The Nocturnals: The Ominous Eye**

Author: Tracey Hecht and Illustrator: Kate Liebman

ISBN: 978-1-944020-03-3

Format: Jacketed Hardcover with deckle edge and ebook

Trim Size: 5 ¼ x 8, Page Count: 208 with 27 color illustrations on the chapter headers

Price: \$15.99 US

Ages: 7-12

Lexile rating of 580L and Fountas & Pinnell T

Now Available

## **Book 1: The Nocturnals: The Mysterious Abductions**

### **INDIE NEXT SUMMER 2016 KIDS' PICK**

Author: Tracey Hecht and Illustrator: Kate Liebman

ISBN: 978-1-944020-00-2

Format: Jacketed Hardcover with deckle edge and ebook

Trim Size: 5 ¼ x 8, Page Count: 232 with 34 color illustrations on the chapter headers

Price: \$15.99 US

Ages: 7-12

Lexile rating of 530L and Fountas & Pinnell S

Now Available

**Distributed to the trade by Consortium Book Sales & Distribution, an Ingram Company**

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