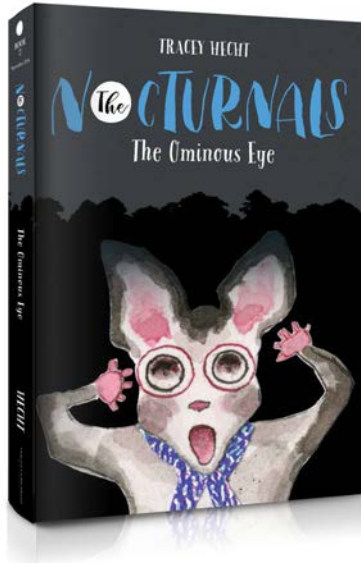


Fabled Films Press Announces Book Two In the Critically Acclaimed Nocturnals Middle Grade Series



(NY, NY—October, 2016)— Fabled Films Press, the imprint of Fabled Films, a children’s media and entertainment company, is thrilled to announce the second book in the middle-grade series, *THE NOCTURNALS*, stories that follow three animal friends: Dawn, a serious fox, Tobin, a sweet pangolin and Bismark, the loud mouthed, pint-sized sugar glider. In the series, the animals band together to save the nighttime world from the mysteries that lurk in the dark. Perfect for fans of Kate DeCamillo’s *Tale of Despereaux*, Katherine Applegate’s *The One and Only Ivan* and Erin Hunter’s *Warriors* series, these books will delight readers with their humor, adventure, and exploration of unusual animals.

In *The Nocturnals: The Ominous Eye* (HC, \$15.99, September 20, 2016), when a jolt fractures the earth, the Nocturnal Brigade sets out to investigate its source. Dawn, Bismark, and Tobin meet an unfamiliar reptile—a tuatara named Polyphema—who reveals that a giant beast caused the destruction and will soon strike again. Polyphema with her special insights, claims she is the only one who can help them stop this

fearsome predator... Dawn doesn’t trust her and Bismark is in love. With help from a hysterical owl named Otto who has no sense of direction, the jerboas, some falcons, hawks and kiwis, the brigade sets a trap since surrender is not an option!

Tracey Hecht, author and creative visionary behind Fabled Films Press, believes strongly in reading aloud to children, something she does on a regular basis with her family. With the publication of *The Mysterious Abductions*, she partnered with The New York Public Library (NYPL) to launch a Read Aloud Writing Program in a dozen New York City Public Schools. She plans to expand this program across the country with an ALA /AASL Webinar and a national tour for book two-*The Ominous Eye* to libraries, schools and bookstores in Boston, Chicago, Washington DC, Los Angeles, New York, San Francisco, and Seattle.

The Nocturnals will be marketed with a \$500,000 consumer advertising campaign which will include online and social media advertising, animated shorts, a national tour, as well as new content on the website (www.nocturnalsworld.com) for educators, booksellers, parents and children. Consortium Book Sales & Distribution, a member of the Ingram Distribution Companies, will continue to handle sales and distribution.

The series will publish book three in May 2017 with *The Nocturnals: The Fallen Star*

ABOUT TRACEY HECHT:

Tracey Hecht, founder of Fabled Films, is a writer and entrepreneur who has written, directed and produced for film. Tracey has launched several start-ups including DoughNet, an online company promoting savings and social responsibility for kids. Fabled Films brings together her passions and interests: writing, creativity, teamwork, and entrepreneurship. When she isn’t writing and managing a business, she can be found hiking, reading or spending time with her family. Tracey currently splits her time between New York City and Oquossoc, Maine with her husband, four children and three pets—none of which are a sugar glider.

For a review copy, more information or to set up an interview, contact: Stacey Ashton, Fabled Films Press, staceyashton@fabledfilms.com, phone: 212-951-0580

FABLED FILMS

NEW YORK CITY

ABOUT FABLED FILMS:

Fabled Films is a publishing and entertainment company creating original content for middle grade and young adult audiences. Fabled Films Press combines strong literary properties with high quality production values to connect books with generations of parents and their children. Each property is supported with additional content in the form of animated web series and social media as well as websites featuring activities for children, parents, bookstores, educators and librarians.

Connect with Fabled Films and The Nocturnals

www.fabledfilms.com

www.nocturnalsworld.com

Facebook: nocturnalsworld

Instagram: nocturnalsworld

Twitter: @fabled_films

Book 2: The Nocturnals: The Ominous Eye

Author: Tracey Hecht and Illustrator: Kate Liebman

ISBN: 978-1-944020-03-3

Format: Jacketed Hardcover with deckle edge and ebook

Trim Size: 5 ¼ x 8, Page Count: 208 with 27 color illustrations on the chapter headers

Price: \$15.99 US

Ages: 7-12 Lexile rating of 580L and Fountas & Pinnell T

On Sale Date: 9/20/2016

Book 1: The Nocturnals: The Mysterious Abductions

INDIE NEXT SUMMER 2016 KIDS' PICK

Author: Tracey Hecht and Illustrator: Kate Liebman

ISBN: 978-1-944020-00-2 Price: \$15.99 US

Format: Jacketed Hardcover with deckle edge and ebook

Price: \$15.99

Lexile rating of 530L and Fountas & Pinnell S

Now Available

Distributed to the trade by Consortium Book Sales & Distribution, an Ingram Company