

FABLED FILMS

NEW YORK CITY

NYC Publisher Fabled Films and the New York Public Library Launch Innovative Program in New York City Public Schools

NEW YORK (March 10, 2016) —Fabled Films Press, in partnership with the New York Public Library (NYPL), has created a read aloud writing program for middle grade students and their teachers. The program, based on the new book series titled *The Nocturnals* (April 2016, Fabled Films Press) by Tracey Hecht, is designed to show students the value of literature and read aloud as entertainment. Hecht will lead read aloud writing workshops in much the same way she and her team create the books at Fabled Films Press. Students will get to see how story lines are developed, written and then material work-shopped and read out-loud as part of manuscript development.

Through partnership with local NYPL branches and their neighborhood schools, the program will be offered to more than 20 schools citywide. The first read aloud writing event will be held in May.

“We believe strongly that great literature can be as social and communal as other entertainment,” Hecht said. “The dialogue based series and tone of the writing is created to encourage readers to engage in literature much the same way they do YouTube videos and other screen based entertainment.”

“A core element of the New York Public Library is to transfer the library into proactive centers of education and opportunity” said Anna Taylor, Children's Educational Programming Coordinator at NYPL. “Working with Tracey and the team at Fabled Films Press we are able to show New York City students the value of writing and read aloud in creating wonderful content.”

Both the NYPL and Fabled Films Press hope this program establishes a new tradition for middle grade read aloud writing programs with the New York City public schools.

About Fabled Films

Fabled Films is a publishing and entertainment company creating original content for middle grade and young adult audiences. Fabled Films Press is a publisher focused on creating strong literary brands that appeal to middle grade and Y/A audiences through a new more show-based vernacular. For more information, visit the Fabled Films [website](#). Connect with us [@Fabled Films](#)

Tracey Hecht, founder of Fabled Films, is a writer and entrepreneur who has written, directed and produced for film. Tracey has launched several start-ups including DoughNet, an online company promoting savings and social responsibility for kids. Fabled Films brings together her passions and interests: writing, creativity, teamwork, and entrepreneurship.

About The New York Public Library

The New York Public Library has been an essential provider of free books, information, ideas, and education for all New Yorkers for more than 100 years. Founded in 1895, NYPL is the nation's largest public library system, featuring a unique combination of 88 neighborhood branches and four scholarly research centers, bringing together an extraordinary richness of resources and opportunities available to all. For more information, visit The New York Public Library's [website](#).

###

For more information contact: Stacey Ashton, staceyashton@fabledfilms.com, or 212-951-0580